



ROCK N' ROLLIN AT CAMP BOLD 2025



BORN TO ROCK

Dear Camp BOLD Sponsors and Supporters,

This summer Camp BOLD is turning up the volume with a Rock 'n' Roll theme, inspiring our campers to embrace their inner stars and rock their potential. Camp BOLD is the ultimate summer camp experience for people in the disability communities of Northwest Mississippi.

We are The Arc Northwest Mississippi, a group of passionate advocates for people of all ages with intellectual and developmental disabilities and their families. Our goal is to bring together the special needs community with their typically functioning peers, through fun-filled programs and events where love and understanding are the key ingredients. We also provide resources and information to help families find services and programs for their loved ones that promote healthy, fulfilling lives.

Camp BOLD (Balance, Opportunity, Learning, Determination) is our pride and joy - a day camp designed for children and adults with intellectual and developmental disabilities. Our campers get to enjoy a summer full of games, music, and art in a safe and inclusive environment. Picture water slides, Zumba, ice cream sundaes, and even cupcake decorating - it's a total blast!

What makes Camp BOLD a success is our 1:1 camper to counselor ratio. We team up with local schools, so middle and high school students can join us as counselors. They learn how to be better friends to peers with disabilities, and even take that knowledge back to their schools, spreading advocacy throughout the community. This year, we're excited to welcome 280 campers and 300 counselors to our program over six weeks.

We really hope you'll join us as a partner in Camp BOLD. All you need to do is say "YES" and "Achieve with us". Let's make this summer unforgettable!

Sincerely,

Executive Director, The Arc NWMS

Employer identification Number 46-4985893. The Arc Northwest Mississippi acknowledges that no goods or services were provided by The Arc Northwest Mississippi in exchange for your contribution. We never sell or rent our supporters' names. Please contact us if you do not want your name publicized in our annual report as a supporter of The Arc Northwest Mississippi. For more information, please visit www.thearcnwms.org.



CAMP BOLD: ROCK N' ROLLIN 2025

Sponsorship Levels



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	Lead singer Sponsor \$5,000	Guitarist Solo Sponsor \$2,500	Drummer Sponsor \$1,000	Band Manager Sponsor \$500	Backstage Sponsor \$250
Company logo presented in all media and advertising	●				
Camp tour & VIP lunch	●				
Weekly Social Media posts during Camp BOLD on Facebook, Twitter & Instagram	●	●			
Company recognition at the beginning of Camp BOLD video - Prime marketing placement	●	●			
Camp Art thank you gift created by Camp BOLD 2025 Camper	●	●	●		
VIP Camp BOLD Tour	●	●	●		
Sponsor given opportunity to send company "swag" home with Campers	●	●	●	●	
Sponsor Recognition Social Media post on Facebook, Twitter & Instagram	●	●	●	●	
Company listed as a Sponsor on the credits of Camp BOLD video	●	●	●	●	●
Company featured on Camp BOLD 2025 Sponsorship board & T-Shirt	Logo	Logo	Name	Name	Name
Company logo with link to company website on Camp BOLD page of The Arc NWMS	●	●	●	●	●
Camp BOLD T-Shirts for employees	10	8	6	4	2
Camp BOLD "Thank You" picture	●	●	●	●	●



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Yes! I would like to sponsor Camp BOLD and the other amazing programs from The Arc NWMS!

SPONSOR INFORMATION SHEET

Company Name: _____

Company Website: _____

Contact Name: _____

Mailing Address: _____

Email Address: _____

Phone Number: _____

Sponsorship Level: Lead Singer Guitarist Solo Drummer Band Manager Backstage

Indicate how name should appear on marketing materials:

List shirt sizes: _____

Scan here to complete
your form online:



Please send your completed sponsorship
form by May 9, 2025 to:

Rebecca Treadway, The Arc NWMS
6564 Elmore Rd
Southaven, MS 38671

rebecca@thearcnwms.org ● (901) 907-9041 ● (662) 510-8989

Office use: Date Donation Received: _____

Cash/Check: _____